

# together

44-0007

giving hope today to people in need



Spring 2014

## Preparing for the Worst

### Emergency Services 24/7

**A**round the world, The Salvation Army is known for compassion, especially in times of greatest need, like during floods, fires and other crises. In Ottawa, Mark Evans heads the Army's Emergency and Disaster Services in the city. With two mobile canteens, scores of volunteers, year-round training and dozens of calls each year, the department is always ready to respond quickly.

EDS is divided into two sections. Canteen services are operated by retired firefighters, who volunteer to keep one of the vehicles in great shape and then attend city-wide emergencies to provide support for first responders. Victim services have five teams of volunteers who are trained to deal with people at their most

vulnerable. EDS meets people on their worst days — when their house has burned or they've been evacuated or flooded — and offers practical solutions and support.

"Fire and disaster can affect everyone," says Evans, who volunteered for EDS for years before taking on the job of Coordinator. "It opens the door to any type of client and we are there only in a helping capacity. There's no soliciting, no education, no politics . . . we're there only to help. And it's a privilege to be able to guide them through the waters of rebuilding their life and becoming self-supporting again."



Helping first responders at Ottawa's Sheffield Road fire, one of many EDS attends every year.

## Shared Hope

**W**e have only one opportunity to live the moments of this day. But we can choose what we do with the life that is allotted to us. In considering our days — be they long or short — we take into account what will be a lasting memorial to a life that will bring blessings to many.

For well over a century, The Salvation Army has been advising Canadians of opportunities to make life better for our country's most unfortunate citizens. This is why you will see our familiar "Red Shield" in some unusual places, often where life is hopeless and brutal. Behind this Army shield you will hear the cry of lonely children, the despair of overburdened women and the hopelessness of lost men.

Salvation Army volunteers and employees are able and willing to link you — with your resources — to those who have so little. In contributing to The Salvation Army, you will give meaning to your days and give hope to those in need. On their behalf, we say thank you and God bless you.

*Andrew Burditt*

Andrew Burditt  
Divisional Secretary for  
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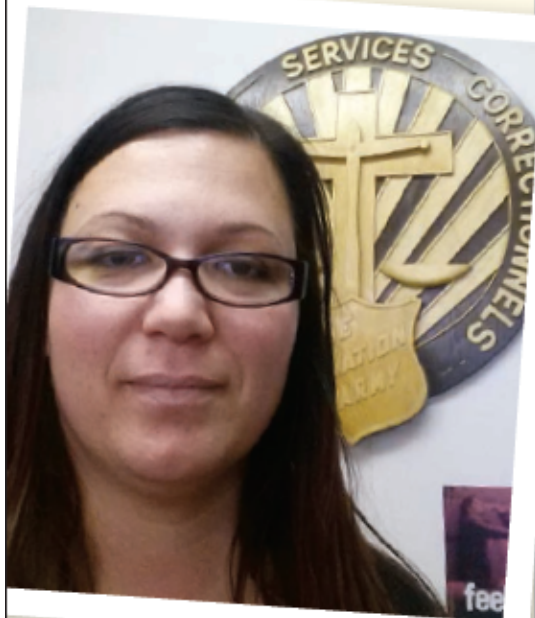
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## All Steamed Up

New Program in Barrie  
Helps Fight Anger



**Luisa says the goal of the program is to help people better deal with their anger.**

**M**any people in the courts are found guilty of violent crimes resulting from lost tempers. In Barrie, Luisa Leite-Moniz, a counsellor and program facilitator with The Salvation Army's Correctional and Justice Services department, offers anger management workshops, helping people learn how to control their outbursts and possibly avoid further involvement with the law. "We give them strategies, practical ideas and trusted, easy steps," she says. "We want them to examine the consequences of their behaviour before they get into trouble." The Barrie program is only a year old and is offered to people awaiting trial, on bail or on parole. "If we can help people find ways to resolve issues rather than get angry, it could have a long-term impact on their lives."

## Open Wide

Free Dental Clinic Helps  
Ottawa Moms

**F**or young, single moms, the cost of dental care can be too much for their tight budgets. The Portable Ottawa Dental Service (PODS) is changing that in the nation's capital. The two-year-old program, staffed by volunteers, offers free basic dental care at locations throughout the city, including The Salvation Army's Bethany Hope Centre. For Sophie Couturier-Bertrand, a young mom at 24, her treatment was a real boost. "I hadn't seen the dentist in years, so it was a huge relief to get a cleaning, to find that I had no cavities and get my front tooth fixed." PODS offers easy access to dental care for



**Zaila Simon, with her mom Florence, has her teeth inspected by dental hygienist Cathy Bynres at the PODS clinic.**

Photo by Anthea Chang

high-risk, young parents, and during its rotation at Bethany Hope saw hundreds of adults and children.

## You Helped Serve 1.8 Million in 2013

Thanks to the generous support of good friends like you, The Salvation Army served 1.8 million people in 2013 through a variety of critical services:



**2.6 million meals** were served to hungry Canadians

**6,035 beds** were provided each night for vulnerable men, women and children

**1,700 people** completed recovery programs

**8,830 disaster victims** received emergency assistance

**1.4 million people** received groceries, clothing or other practical assistance

**4,042 children** attended Salvation Army camps





The OPP auxiliary borrowed Salvation Army kettles during the food drive and, together with the fire department, raised enough to feed hundreds.

## Biggest and Best

### Annual Collection Means Full Shelves at the Food Bank

Last fall, Collingwood's volunteer fire department and the OPP auxiliary collected 4,000 lbs of food and \$1,500 in cash donations for The Salvation Army in just two days. Setting up Army kettles outside of stores and driving door-to-door to collect food, the volunteers gathered enough to keep the Army's food bank functioning for two months. It was the fourth year of the food drive and the best one ever. "It blew us away," says Major Neil Evenden, a pastor of the Army's church in the town, who also oversees community services. The Army food bank helps 100 families a month and gives items to other food banks in town. "We have a very generous community and they are true partners in helping us serve the most needy in the area."

3!

Salvation Army assisted more than 1.8 million people



Giving Hope Today

Thank you for giving hope today . . . and every day!



## Your Retirement Fund Can Help the Vulnerable

Many of us can start our golden years with peace of mind knowing that retirement funds have been safely tucked away. But sadly, many Canadians with overwhelming life challenges will never know that peace. They turn to The Salvation Army to assist in meeting their day-to-day needs.

You can help these vulnerable neighbours by designating funds in your Registered Retirement Savings Plan (RRSP) or Registered Retirement Income Fund (RRIF) to The Salvation Army. The two most effective ways to do this are:

1. Name "The Governing Council of The Salvation Army in Canada" as a designated beneficiary of your plan. You would do so by registering this change with the trustee of your plan.
2. Bequeath proceeds of your RRSP or RRIF to "The Governing Council of The Salvation Army in Canada" in your will.

Of course, we encourage you to ensure that your future needs and those of your loved ones are met first. So please discuss this type of gift with your legal or financial advisor. For more information on leaving a legacy to The Salvation Army, please visit [www.salvationarmy.ca/wills](http://www.salvationarmy.ca/wills)





Even when games weren't being played, the new court at Camp Newport is a gathering place for kids.



## Play Ball

### New Court a Big Hit at Camp

**N**o one knew a patch of concrete could be so meaningful. Before the last camping season, a donation to The Salvation Army's Camp Newport in Muskoka helped build a large basketball court in a field surrounded by camper cabins. "It was an amazing focus for the kids," says Randy Roebuck, the director of the Army's Ontario camping ministry. "It became the centre of camp, a community spot where lots of friendships were built." Last summer, more than 1,000 kids attended Camp Newport, which mostly serves teenagers. "Camp is all about building relationships that will endure," says Roebuck, "and somehow that piece of concrete is where a lot of that happened. It exceeded our expectations."



Hundreds of kids went to an Argos game to sing and cheer.

## Twitter Campaign Sends Kids to the Game

#giveanexperience

**T**he Salvation Army was invited to send some kids to a Toronto Argonauts football game to sing the opening national anthem. But for many of the families of these children, who are involved in Army programming throughout the GTA, the \$25 ticket was far too expensive. So the public relations department put out a call using social media like Facebook and Twitter. It was an unusual appeal since the Army more often uses donations to help with basic needs like food, shelter and clothing. But the kids were so excited at the possibility of being part of the game. Support was overwhelming, with one donor sponsoring 50 children. While the Hamilton Tiger Cats beat the Argos, their day at the game was a big win for the 200 youngsters who went.

## Join Us in Ensuring Dignity for All

### How to Contact The Salvation Army

**T**he Salvation Army would like to hear from you. If you want to know more about what we do and why . . . or about volunteering . . . or making a significant contribution through a gift of securities, annuities, wills or bequest . . . or helping with another form of donation — please contact us today.

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